

Planning Initiatives

- Open space maintenance and improvements (ongoing)
 - Assure that the District is attractive
 - Implement expanded 2023 planter program – installation, maintenance, winterization
 - Implement District Big Belly receptacles in collaboration with Downtown
- Work with City to implement required aspects of District maintenance under Memorandum of Agreement
 - Continued communication with City to assure District is well maintained
- Develop a productive/structural approach to Economic Development (ongoing)
 - Ongoing education re: ED resources in community
 - Consider opportunities for property acquisition and/or development
 - Actively promote District properties to site selectors and regional developers
- Utilize Child Care Center Feasibility Study and pro forma analysis to pursue development of a child care center
 - Work with operator, land owner, developer, architect, consultant, financier, economic development specialist(s), etc. to guide child care initiative to implementation
- Assemble resources and schedule necessary meetings to generate new 5-year plan

Marketing & Management Initiatives

- Brand expansion (ongoing)
 - Implement second phase of MedQ Perks Program to further engage stakeholders, visitors, and employees
 - Gather items for calendar of events
 - Develop MedQuarter District event with health care and wellness focus designed to activate the MedQ, attract the community, increase awareness, provide education, raise the profile, and engage stakeholders
- Perpetuate website marketing and promotion
- Continue to enhance website to better engage visitors, developers and business members
- Governance of Façade Improvement Program
- Continuation of Faith & Medicine Task Force community initiatives

Financing Initiatives

- Continue to track funding for parkway improvement project identified in FY'23 budget and preliminary FY'24-'26 budgets
- Assess funding options for District tree replacement under ReLeaf program

Construction Initiatives

- Parkway improvements
 - Develop final designs, budgets, RFPs and contracts for Priority #9 (10th Street from 1st Avenue – A Avenue NE) for 2023 construction
 - Develop final designs, budgets, RFPs and contracts for 8th Avenue / 10th Street / Mt. Vernon Road SE roadway and roundabout project for 2023/2024 construction
 - Develop final designs, budgets, RFPs and contracts for A Avenue NE from 7th Street to 10th Street for 2024 construction