

Planning Initiatives

- Open space maintenance and improvements (ongoing)
 - Assure that the District is attractive
 - Implement 2024 planter program – installation, maintenance, winterization
- Work with City to implement required aspects of District maintenance under Memorandum of Agreement
 - Continued communication with City to assure District is well maintained
- Develop a productive/structural approach to Economic Development (ongoing)
 - Ongoing education re: ED resources in community
 - Consider opportunities for property acquisition and/or development
 - Actively promote District properties to site selectors and regional developers
- Develop a robust community building initiative through collaboration and engagement with adjacent neighborhoods (Pillar 5. Initiative 1.)
- Utilize Child Care Center Feasibility Study and pro forma analysis to pursue development of a child care center
 - Assess the child care needs of healthcare professionals (Pillar 5. Initiative 1.)
- Finalize the Master Development Plan Update and New 5-Year Action Strategies initiative
 - Work with the Consultant and the Commission to finalize and adopt the Plan
 - Facilitate the City's adoption of the Plan (Pillar 1. Initiative 1.)

Marketing & Management Initiatives

- Brand expansion (ongoing)
 - Continue to engage stakeholders, visitors, and employees
- Initiate the process of revamping the website
- Governance of Façade Improvement Program
 - Update Program to support Master Development Plan Update
- Create and program interactive community green spaces (Pillar 3. Initiative 3.)
 - Pursue design and implementation of outdoor green spaces
- Continue acknowledging and identifying resources needed to address rising mental health and dependency issues in the community (Pillar 5. Initiative 5.)
 - Continuation of Faith & Medicine Task Force community initiatives

Financing Initiatives

- Continue to track funding for parkway improvement projects identified in FY'24 budget and preliminary FY'25-'27 budgets
- Develop and implement policies to guide the effective management of surplus funds (Pillar 2. Initiative 3.)
- Establish a not-for profit MedQuarter Foundation (Pillar 2. Initiative 2.)

Construction Initiatives

- Parkway improvements
 - Actively assist with all aspects of construction and oversight for Priority #3 (8th Avenue from 8th Street – 10th Street roadway & parkway and 8th Avenue / 10th Street / Mt. Vernon Road SE roundabout project for 2024/2025 construction
 - Develop designs, budgets, RFPs and contracts for A Avenue NE from 7th Street to 10th Street for 2026 construction