

Planning Initiatives

- Open space maintenance and improvements (ongoing)
 - Assure that the District is attractive
 - Implement 2025 planter program – installation, maintenance, winterization
- Work with City to implement required aspects of District maintenance under Memorandum of Agreement
 - Continued communication with City to assure District is well maintained
- Develop a productive/structural approach to Economic Development (ongoing)
 - Ongoing education re: ED resources in community
 - Consider opportunities for property acquisition and/or development
 - Actively promote District properties to site selectors and regional developers
- Develop a robust community building initiative through collaboration and engagement with adjacent neighborhoods (Pillar 5. Initiative 1.)
- Assess the child care needs of healthcare professionals (Pillar 5. Initiative 1.)

Marketing & Management Initiatives

- Brand expansion (ongoing)
 - Continue to engage stakeholders, visitors, and employees
- Facilitate the process of revamping the website by working with the Branding & Marketing Committee to determine Scope of Work, RFP, project award, and implementation.
- Governance of Façade Improvement Program
- Create and program interactive community green spaces (Pillar 3. Initiative 3.)
 - Pursue design and implementation of outdoor green spaces
- Continue acknowledging and identifying resources needed to address rising mental health and dependency issues in the community (Pillar 5. Initiative 5.)
 - Continuation of Faith & Medicine Task Force community initiatives

Financing Initiatives

- Continue to track funding for parkway improvement projects identified in FY'25 budget and preliminary FY'26-'27 budgets
- Establish a not-for profit MedQuarter Foundation (Pillar 2. Initiative 2.)
 - Research and pursue viable funding options for eligible projects

Construction Initiatives

- Parkway improvements
 - Actively assist with all aspects of construction and oversight for Priority #3 (8th Avenue from 8th Street – 10th Street roadway & parkway and 8th Avenue / 10th Street / Mt. Vernon Road SE roundabout project for 2024/2025 construction
 - Develop designs, budgets, RFPs and contracts for A Avenue NE from 7th Street to 10th Street for 2026 construction
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