



## MedQuarter Launches Façade Improvement Program



A MedQuarter Facade Improvement Program has been implemented, providing qualifying property owners a reimbursement for improvements made to their properties within the MedQuarter district.

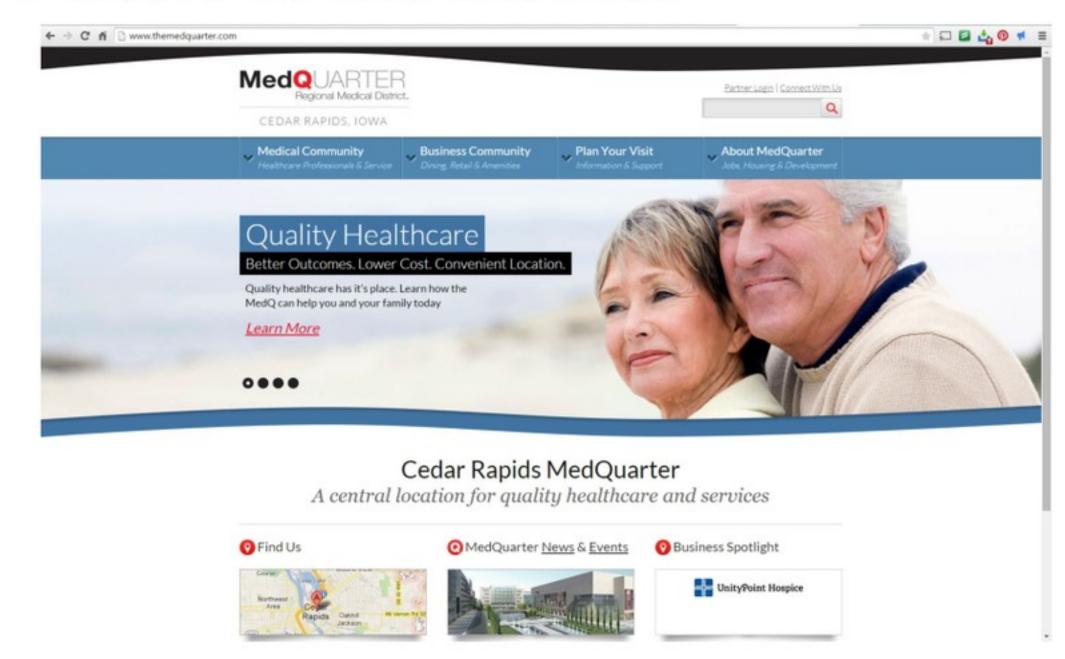
The Medical Self-Supported Municipal Improvement District (SSMID) Commission unanimously approved the MedQuarter Façade Improvement Program, which is modeled after the Downtown SSMID's plan. The Downtown's plan has been in effect for two years. The programs provide property owners and/or tenants access to funding for exterior building renovations.

The MedQuarter, in partnership with the City of Cedar Rapids, will reimburse up to 50 percent of eligible expenses on a project and award a maximum of \$10,000 upon satisfactory completion of the project. All improvements must meet the criteria of the program, be pre-approved, and comply with the MedQuarter's Overlay District Ordinance requirements.

All properties within the boundaries of the Medical SSMID, both commercial and residential, are eligible for Façade Improvement Program funding. This program may be used in conjunction with other City urban renewal activities and programs, as well as private development projects.

If you would like to learn more about the MedQuarter's Façade Improvement Program go to www.TheMedQuarter.com or contact the MedQuarter Executive Director at Phil@TheMedQuarter.com.

## MedQuarter Website Assists Visitors to the District



The MedQuarter website at www.TheMedQuarter.com continues to be enriched with more information for visitors and residents alike. Several initiatives are underway to enhance the information available including an interactive map and more detailed listings of the medical facilities, physicians, businesses, restaurants and service providers in the district.