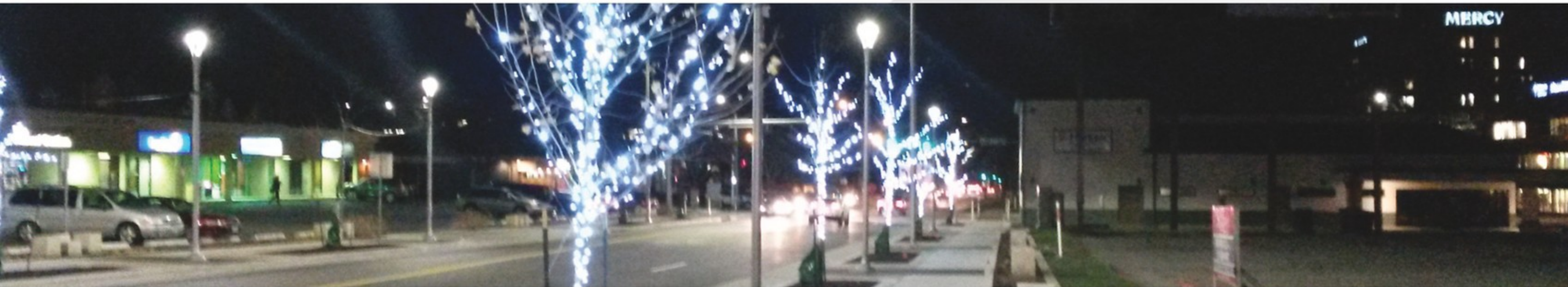# In the Q: MedQuarter Illuminates 10th Street for the Holidays

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The MedQuarter is coordinating an event that will illuminate more than 30 trees along 10th Street from 'A' Avenue NE to 5th Avenue SE. A special tree lighting ceremony is scheduled for Wednesday, December 6th at 5:15 p.m. at the PCI Medical Pavilion located at 202 10th Street SE. The ceremony will include holiday music played by students from McKinley Middle School; brief remarks from MedQuarter representatives; and hot cocoa, coffee and cookies from Caribou Coffee. Attendees will have the opportunity to view the tree lighting from the PCI lobby, or the PCI skywalk over 10th Street.

This will be the first time that the MedQuarter Regional Medical District has ushered in the holidays by illuminating 10th Street.

With the recent improvements to the 400 block of 10th Street, which serves as the 'spine' of the District, the opportunity to showcase the street seemed appropriate. The lights will be lit from December 6th through January 7th.

In addition to the 10th Street holiday lights, the MedQuarter is inviting District landowners and tenants to help decorate other areas of the District by providing free LED light strands to those who want to light the parkway trees on their properties. This provides businesses that are not located along 10th Street the opportunity to be a part of the fun. Anyone interested can contact me at phil@themedquarter.com.

Happy holidays from the MedQuarter!