



## **Medical SSMID Commission Meeting Minutes**

**January 10, 2017**

**8:00 a.m. – 9:30 a.m.**

### **Tallgrass Business Resources**

**Present:** Julianne Thomas, Gordon Epping, Michelle Jensen, Karen Smith, John Albert, Mike Sundall, Julie Sterling, Mary Meisterling

**Absent:** Tim Charles, Kathy McCauley, Ted Townsend

**Guests:** Pr. Steve Knudson, Mike Easley, Robin Kash, Steve Drake

**Staff:** Sherokee Eder, Phil Wasta

### **Welcome & Call to Order**

Jensen welcomed everyone and called the meeting to order at 8:01 a.m.

### **Consent agenda**

Wasta made note that a few grammatical errors were corrected in the 12/13/17 minutes by recommendation of Meisterling. Epping reported that the only change on the financials were in MedQuarter, Inc. the cost for building demolition will be added to the building cost in assets. Meisterling moved approval of the consent agenda with Albert seconding. The consent agenda was unanimously approved.

Wasta informed the Commission that he received a phone call from Richard Cooley on January 4<sup>th</sup> informing him that he had sent a letter into the Mayor's office resigning his seat on the Medical SSMID Commission effective immediately. This leaves an open seat for Commission members to fill. The Chairs have discussed a couple of potential candidates. Any ideas for candidates should be sent to Wasta.

### **Discussion/action- Recommendations from Faith & Medicine Task Force**

Pr. Knudson distributed a copy of the report from the Faith & Medicine Task Force that was previously distributed at the December Commission meeting. Pr. Knudson has been working closely with Thomas, Smith and Wasta on setting the direction for 2018. The Task Force agreed that they possess the energy to either move forward with the end-of-life planning focus, or to tackle another topic, but not both. Pr. Knudson expressed that he felt it was important to keep in front of the public, and suggested staying on course for at least one more year with end-of-life planning for awareness purposes. Thomas shared that the Task Force has recommended to plan an event in conjunction with National Healthcare Decisions Day on Monday, April 16, 2018. Commission members discussed costs associated with speakers, establishing that local speakers would be less expensive and perhaps more relatable. Thomas noted that the workshop at the November Speak Up Series event was much more popular than anticipated, and that she would like to see a workshop centered around "Honoring Your Wishes" after the April 16<sup>th</sup>

event. Pr. Knudson asked for approval to move forward. Meisterling asked if a motion was necessary. Wasta noted that the 2018 events have already been allowed for in the budgets, so approval would actually be on direction. Pr. Knudson clarified that there would be two motions for approval; one to move forward with April 16<sup>th</sup>, and the other to bring focus on end-of-life planning in 2018. Meisterling moved to approve moving forward with the April 16 event, with Sterling seconding. A vote was cast, with Sundall voting no. The motion passed. Epping moved to approve the direction for end-of-life planning, with Thomas seconding. A vote was cast, with Sundall voting no. The motion passed.

### **Property Acquisition Update**

1. Wasta reported that he has been informed that demolition of the structure at 800 3<sup>rd</sup> Avenue SE will not compromise the Automobile Row Historic District, therefore the demolition hold should be released by the HPC at their next meeting. 2. The next prospective property acquisition has progressed. Wasta shared that it is a single-family residence, and the concept would be to create another pocket park. The Historic Society has already confirmed the property is of no historic value.

### **Committee Updates**

Albert and Wasta recapped the November 17<sup>th</sup> meeting with the City Manager and other City staff regarding the Parkway Improvement Plan. The meeting focused on the top five priorities and the budget for soft costs, with 10<sup>th</sup> Street being the number one priority. The City agreed to move up the 10<sup>th</sup> Street project on their timeline, and will collaborate on soft costs in an RFP. Wasta shared that it will be a multi-phased project and will use less SSMID funds with City support. The first meeting for RFP creation will be on January 12<sup>th</sup>. Meisterling noted that it would be beneficial to have a member of the City Council attend the Medical SSMID Commission meetings as Council Member Gulick had in the past so that they could be aware of the MedQuarter's efforts. Wasta said Dale Todd and Marty Hoeger would be invited to future meetings.

### **Executive Director's Report**

1. Wasta distributed information about the MedQuarter Mentor Network, noting a few people have signed up already. The Mentor Network is open to anyone in the MedQuarter who is interested in supporting Iowa Startup Accelerator and asked for help in recruiting candidates. All questions should be directed to Wasta. 2. Wasta shared that he produced books with the Signage and Wayfinding plan and presented them to the City Council on 1/9 so that the new Mayor and Council members are aware of the initiative. Also, Wasta reached out to Corbin Design and asked them to provide a quote for services if the MedQuarter were to move forward with only the MedQuarter portion of the project which would include 18 vehicular signs and 3 pedestrian kiosks. All tolled the fees would be approximately \$25,000. and that would not include sign fabrication and installation. Wasta said this was an option if Commission members didn't want to wait for the City to secure funding. Sterling asked what the signs would cost, and Wasta estimated that each sign would cost approximately \$2,000. - \$3,000. Jensen asked if it was a possibility to move forward, and receive re-imburement from the City if the grant is awarded. Meisterling recommended looking into being reimbursed and offered to pursue this question. Easley added that the Gateway signs were separate from this project. 3. As an update on the Creative Corridor Regional Vision Strategy that was started in 2015, Wasta provided a draft of the new planning framework from Cedar Rapids Iowa City Corridor Development. Wasta said that more will be known in the March timeframe. Meisterling expressed her concern with where the funds were being spent and

how the plan will be moved forward. Wasta said that he would continue to follow-up on this. 4. Wasta shared that the 2018 Executive Leadership for Five Seasons program will be accepting candidates and if any MedQuarter organizations have employees who are new to the area that they are encouraged to apply. 5. The bike share program is progressing. The City is hosting two presentations – one on 1/16 and another on 1/17. For more details, contact Wasta. 6. The March Commission meeting will be on the 21<sup>st</sup> due to the 14<sup>th</sup> being on the week of spring break. 7. The first MedQ&A will be on February 14<sup>th</sup> from 7:30 – 8:30am for District Stakeholders who would like to have discussions about District initiatives.

#### **Other Business**

Thomas expressed that she would like to see the Mentor Network up on the website.

Commission Members entered executive session at 8:45 a.m. to discuss the Executive Director's goals for 2018.