

Cedar Rapids Medical SSMID Commission

Meeting Agenda

January 12, 2022 | 8:00 a.m. – 9:30 a.m.

Virtual: <https://us02web.zoom.us/j/88436402957?pwd=NWlLbHgyQW1QRFlKcnVPWFNwY3Jhdz09>

Meeting ID: 884 3640 2957

Passcode: 597229

OR

In-Person at the Economic Alliance: 501 1st Street SE, Cedar Rapids 52401

1. Welcome & Call to Order Rice
2. Consent Agenda Rice
 - a. September Meeting Minutes
 - b. September – December Financials
 - c. Final Medical SSMID FY'21 Financials
 - d. Fourth Quarter Investment Account Reports
3. Discuss / Approve FY'23 Medical SSMID Levy Rate Gordon/Wasta
4. Discuss / Approve FY'23 Expenditure Budget Gordon/Wasta
5. MedQuarter, Inc. Voluntary Contribution MOA Changes for FY'23 Niermann/Charles/Wasta
6. Nominate Eric Dalton for Appointment to Medical SSMID Commission Rice/Wasta
7. Review / Discuss 2022 Action Strategies Draft Rice/Wasta
8. COVID Omicron Updates From Medical Community
9. District Marketing Initiative updates Jensen/Wasta
 - '20/'21 Digital Marketing Campaign Results
 - Awareness Campaign Results
 - '22/'23 Digital Marketing Campaign Update
 - 2021 Holiday Lighting and Feature
10. Committee Updates* Committee Chairs
 - Branding & Marketing- Jensen
 - Economic Development- Charles
 - Finance & Operations- Epping
 - Standards- Albert
11. Executive Director's Updates Wasta
 - December Monthly Executive Director's Report*
 - 2021 1st Avenue Parkway Improvement Project Update
 - 2022 10th Street NE Parkway Improvement Project Update
 - 2022 Planter/Flower Pot Update
 - 3rd Avenue Pedestrian Crosswalk Update
 - 8th Avenue / 10th Street / Mount Vernon Road Roundabout
 - Child Care Center Initiative Update
 - A Avenue NE Mural Update
12. Other Business Rice
13. Adjourn Rice

*** The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- **Downtown SSMID**

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING: March 9, 2022, 8:00 – 9:30am, Location TBD