

Cedar Rapids Medical SSMID Commission

Meeting Agenda

January 8, 2025 | 8:00 a.m. – 9:30 a.m.

Cedar Rapids Bank & Trust, Lower Level Training Room, 500 1st Avenue NE

The Lower Level Training Room can be accessed by the elevator in the entrance lobby, or by the stairs inside the bank.

You are asked to park your vehicle in the parking spots on the east side of the parking lot facing 6th Street NE.

1. Welcome, Happy New Year! & Call to Order McGrane-Hop
2. Consent Agenda McGrane-Hop
 - a. November Meeting Minutes (pages)
 - b. November and December Financials (pages)
 - c. Fourth Quarter Investment Reports (pages)
3. Discuss Possible Revisions to Memorandum of Agreement with City of Cedar Rapids Wasta
4. Discuss/Approve 2025 Action Strategies McGrane-Hop/Wasta
 - 2024 Action Strategies with Comments
 - 2025 Actions Strategies Draft
5. Discuss Next Steps in Implementation of Pillar 3 – Appearance & Identity, Initiative 3 – Create Herb/Wasta
And Program Interactive Community Green Spaces
6. Committee Updates* Committee Chairs
 - Branding & Marketing- Jensen (page)
 - Economic Development- Greene (page)
 - Finance & Operations- Epping (page)
 - Standards- Herb (page)
7. Executive Director’s Updates Wasta
 - December Executive Director’s Report* (pages)
 - Update on 8th Avenue / 10th Street / Mt. Vernon Road SE Roundabout Project
 - Update on A Avenue from 7th to 10th Street NE Roadway/Parkway Project Design
8. Other Business McGrane-Hop
9. Adjourn McGrane-Hop

*** The Committee Chairs reports and Executive Director’s report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- **Downtown SSMID** (pages)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING: Wednesday, March 12, 2025