

Medical SSMID Commission Meeting Minutes

July 8, 2020, 8:00 a.m. – 9:30 a.m., Zoom Meeting

The Medical SSMID Commission met virtually in regular session. Those present are listed below. The meeting was held as an electronic regular Commission meeting because a meeting in person was impossible or impractical due to concerns for the health and safety of Commissioners, staff and the public presented by COVID-19.

Present: John Albert, Tim Charles, Michelle Jensen, Suzy McGrane-Hop, Mary Meisterling, Michelle Niermann, Okpara Rice, Karen Smith, Julie Sterling, Sarah Wickenkamp

Absent: Gordon Epping, Mike Sundall

Guests: Sandi Fowler – City of Cedar Rapids

Staff: Jessica Komisar, Phil Wasta

Welcome & Call to Order

Smith welcomed everybody and called the meeting to order at 8:03 a.m.

Consent Agenda

Wasta said he had made an edit to the June minutes as requested by Albert about ways the MedQuarter should or could help.

Meisterling moved approval of the June minutes and June financials with Albert seconding. The minutes, financials and reports were unanimously approved.

COVID Updates from Commission Members

Smith – the return back to the office date has been pushed back and currently looking at August.

Albert – were down 85% at the beginning of COVID and currently at 50% sales right now. Will continue upward as people return to work. Open 3 days a week to stay efficient and getting comfortable with extra sterilization practices.

McGrane-Hop – making appointments to avoid less walk-in traffic.

Mask of Wellness

Wasta presented examples of Mask of Wellness materials including a sample restaurant menu, masks, signs, stickers, social media posts, website landing page and the daily health screen document for employees. Wasta said there are 15 businesses signed up so far and marketing hasn't launched yet. Charles asked if the companies that have signed up are adopting the protocols and are individuals masking? Wasta said he hasn't been out to all 15 companies yet but was at His Hands Clinic and they were fully masked and sanitizing and said in the self-certification when they sign up, they are committing to the protocols. When talking with Dr. David Krupp from Iowa City about the program, if they get feedback that a participating business isn't following the protocols, they will get 2 warnings and then they will be removed from the program. Wasta also said in conversations with Dr. Krupp that it was considered redundant to have a hospital or medical clinic sign up as they should already be following these protocols and it would be an unnecessary layer and the businesses this program is focused on are non-medical – retail, restaurants, services. Charles expressed his concern that the program be implemented and not used as window dressing.

Summer in the Q

MedQuarter will be pursuing 2 Summer in the Q activities for 2020. Sunrise Yoga in the MedQ Park on 3rd will be held on the 3rd Wednesday of each month, July through September at 6:00 a.m. Water will be available for attendees and all will be asked to space out by 6 ft. A Scavenger Hunt will begin the week of July 27 for 4 weeks and will include 20 questions total – 5 per week – and will be conducted over social media. Winners will receive MedQuarter business gift cards.

Executive Director's Update

Wasta reminded the Commission that one of his goals for 2020 is to look into potential 2021 construction projects and see what we might be able to accomplish. Wasta met with Epping and looked at June financials for SSMID and MedQ Inc and the 2021 budgets. Epping came up with about \$630k of available cash – over and above all budgeted items as well as reserves. Epping supported Wasta requesting the commission consider a not to exceed \$200k budget for 2021 parkway improvements. With that information, Wasta

spoke with Albert to review the Master Parkway Improvement Plan priority list. Wasta said out of the remaining parkway improvement priorities, Priority #3, 8th Ave from 7th – 10th Streets, and Priority #5, 1st Ave from 10th – 12th Streets projects are remaining and that the 8th Ave project has been pushed back per the City due to 8th Ave bridge flood control system construction. It was predicted that the 1st Ave from 10th – 12th Streets could be addressed within the budget. Wasta and Albert wanted to know if the Commission is supportive of this approach in order to prepare for it to be discussed and approved at the September 2020 meeting. There was general discussion and support. Wasta said he was going to reach out to Alliant and the City Arborist to assess the lighting and trees since those would be two main factors in the project costs. Wasta said the \$200k could be a split between SSMID and MedQ Inc funds as they had with the previous projects.

Wasta reviewed the second quarter investment account statements for the SSMID and MedQ Inc from CRB&T since they were received after the agenda packet had been sent out. All investment percentages are within the asset allocation guidelines.

Other Business

Charles said he has observed PCI employees crossing 3rd Ave from the pavilion to the parking lot on the south side of 3rd Avenue. Charles wondered if there could be a better solution to help with employees crossing safely.

Wasta said the child care initiative and 4th Ave development are still being pursued but COVID has put a delay on some of the next steps.

Adjourn

Albert moved to adjourn the meeting with Wickenkamp seconding. The meeting was adjourned at 8:38 a.m.