

Cedar Rapids Medical SSMID Commission

Meeting Agenda

July 12, 2023 | 8:00 a.m. – 9:30 a.m.

Physicians' Clinic of Iowa, Community Room, 3rd Floor of Medical Pavilion 1, 202 10th Street SE

Park in the Second Avenue parking ramp (860 Second Avenue SE), take the skywalk across 10th Street. As you enter the building there is an elevator to your left, go to the 3rd Floor, turn right, the Community Room is on your right.

Masks are not required however, attendees who have respiratory symptoms are asked to wear a mask.

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| 1. Welcome & Call to Order | Rice |
| 2. Pass The Gavel | Rice/McGrane-Hop |
| 3. Recognize Okpara Rice, Outgoing Chair | McGrane-Hop |
| 4. Consent Agenda | McGrane-Hop |
| a. May Meeting Minutes (pages) | |
| b. May and June Financials (pages) | |
| c. Second Quarter Investment Reports (pages) | |
| 5. Medical SSMID Commission Reappointments by Mayor/City Council | Wasta |
| 6. Discuss/Approve FY'24 Budget | Epping/Wasta |
| 7. Presentation by Lakota Group, Master Development Plan Update and New 5-Year Action Strategy | Wasta |
| 8. District Marketing Initiative Updates | Jensen/Wasta/Woods |
| - 2023 MedQ Perks+ Summer Bash Program | |
| - MedQ Participation in 7/15 Downtown Farmers Market | |
| 9. Committee Updates* | Committee Chairs |
| - Branding & Marketing- Jensen (page) | |
| - Economic Development- Niermann (page) | |
| - Finance & Operations- Epping (page) | |
| - Standards- Herb (page) | |
| 10. Executive Director's Updates | Wasta |
| - As time allows | |
| 11. Other Business | McGrane-Hop |
| 12. Adjourn | McGrane-Hop |

*** The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- **Downtown SSMID** (pages)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING: Wednesday, September 13, 2023