

**Medical SSMID Commission Meeting Minutes**

**March 5, 2014**

**8:00 a.m. – 10:00 a.m.**

**PCI Medical Pavilion**

**Present:** John Albert, Richard Cooley, Michelle Jensen, Kathy McCauley, Mary Meisterling, Julie Sterling, Mike Sundall, Julianne Thomas, Phil Wasta, and Marcie Watson

**Absent:** Tim Charles, Richard Pankey, Pat Shey, and Ted Townsend

**Steering Committee/Guests:** Jon Bogert, Mike Easley, Gordon Epping, Scott Freres, Becky Hurley, Angie Kuhn, Annie Obrecht, Sarah (Gephart) White, Jason Willis, and Alan Wilson

**Economic Alliance Staff:** Sarika Bhakta, Doug Neumann, and Nicole Reck

**Welcome & Introductions**

Albert called the meeting to order at 8:02 a.m.

**Consent Agenda**

Wasta moved approval of the Consent Agenda, seconded by Thomas, the Commission unanimously approved.

**Committee Updates, Next Steps, and Timeline**

**Branding/Marketing**

Dr. Thomas noted she reviewed the Informatics invoice which is for web hosting fees, primary domain and email accounts. Website analytics will be forwarded as they become available.

Dr. Thomas sought Commission approval for the MedQuarter logo decals in order to begin utilization. Sundall moved approval of the decals, Sterling seconded and the Commission unanimously approved.

**District Services**

Cooley showed the light pole diagram and explained the need to prioritize and identify poles for banner usage. Bhakta indicated Alliant has supplied information about their existing light poles which was shared with The Lakota Group and they were going to get the city pole locations from Anderson-Bogert so that they can identify where the existing infrastructure currently exists and then proceed with identifying banner locations, need for brackets on light poles, etc. Once this is completed it will help identify the number of banners that are needed and can be submitted to the City to attach with the banner RFP.

**Adjourn**

The meeting adjourned at 8:10 a.m. Master Development Plan Steering Committee meeting with The Lakota Group followed.