

In the **Q**: MedQ&A Morning Coffee Series Offers District Stakeholders a New Opportunity to Connect



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February brought a whole new way for MedQ District stakeholders to connect with each other and the District, with the introduction of the MedQ&A Morning Coffee Series!



Our first Morning Coffee was held on February 14 at Via Sofia's Italian Kitchen. My special guest was Michelle Jensen, Chair of the Medical SSMID Commission and President & CEO of CarePro Health Services. Ten District stakeholders and one other Commission Member attended, representing a broad variety of businesses. Michelle and I discussed the MedQuarter's 2018 Action Strategy and highlighted a few initiatives currently under way. I also took the opportunity to go over a short list of items related to MedQuarter marketing and communication efforts I have found important for every stakeholder to be aware of.

During the question and answer portion of the gathering there were several questions posed that provided additional insight into the day-to-day operations of the District.

In addition to learning more about the District, these gatherings provide a chance for District stakeholders to meet each other and learn about businesses that they may not have been aware of previously. I find this type of interaction to be very beneficial in creating a sense of community within the District as well as opening new lines of communication.

All in all, I consider our first MedQ&A Morning Coffee a success. Aside from the great coffee and delicious cinnamon toast, the attendees truly appreciated the opportunity to connect. I am looking forward to the next one in April.

If you lead a business or own a property located in the MedQuarter Regional Medical District, and you did not receive an invitation to the February event, please contact me at phil@themedquarter.com or 319.730.1407.