

Cedar Rapids Medical SSMID Commission

Meeting Agenda

March 11, 2020 | 8:00 a.m. – 9:30 a.m.

First Avenue Executive Suites – 1233 First Avenue SE

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| 1. Welcome & Call to Order | Smith |
| 2. Consent Agenda | Smith |
| a. January Meeting Minutes | |
| b. January and February Financials | |
| c. October – December 2019 Investment Reports | |
| 3. Reappointment of Jensen, McGrane-Hop and Meisterling to Commission | Smith |
| 4. Discussion/Approval of 2020 Executive Director Goals | Smith |
| 5. Update on MPIP for 2020 – 1 st Avenue from 6 th – 10 th Street | Wasta |
| 6. MedQ Synchronist Main Street Survey Data | Wasta |
| 7. Digital Marketing Campaign Update | Jensen/Wasta |
| 8. Core District Summit Update | Smith/Charles/Albert |
| 9. Committee Updates* | Committee Chairs |
| - Branding & Marketing- Jensen | |
| - Economic Development- Charles | |
| - Finance & Operations- Epping | |
| - Standards- Albert | |
| 10. Executive Director's Updates | Wasta |
| - February Monthly Executive Director's Report | |
| - Child Care Initiative Update | |
| 11. Other Business | Smith |
| 12. Adjourn | Smith |

*** The Committee Chair reports and Executive Director's reports are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- Downtown SSMID
- CVNB SSMID

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING

May 13, 2020, 8:00 – 9:30am

First Avenue Executive Suites – 1233 First Avenue SE