

Cedar Rapids Medical SSMID Commission

Meeting Agenda

March 10, 2021 | 8:00 a.m. – 9:30 a.m.

Zoom Meeting: <https://us02web.zoom.us/j/81005423446?pwd=U2I2eHprMGpFMm4yMVI5UndYVndNQTO9>

Meeting ID: 810 0542 3446

Passcode: 095555

The Cedar Rapids Medical Self-Supported Municipal Improvement District will hold an electronic meeting on March 10, 2021 at 8:00 a.m. An electronic meeting is being held because a meeting in person is impossible or impractical due to concerns for the health and safety of Commission members, staff and the public presented by COVID-19.

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| 1. Welcome & Call to Order | Rice |
| 2. Consent Agenda | Rice |
| a. January Meeting Minutes | |
| b. January and February Financials | |
| 3. New COVID and Vaccination Updates from Commission Members | All |
| 4. District Stakeholder Survey Feedback | Wasta |
| 5. Discussion / Approval of 2021 Action Strategies and Executive Director's Goals | Rice |
| 6. Approval of Cancellation of EA/CVNB SSMID Agreement for 10% of Wasta's Time Effective 1/1/21 | Rice |
| 7. District Marketing Initiative updates | Jensen/Wasta |
| - '20/'21 Digital Marketing Campaign | |
| - Potential Medical District Marketing Initiative | |
| 8. Committee Updates* | Committee Chairs |
| - Branding & Marketing- Jensen | |
| - Economic Development- Charles | |
| - Finance & Operations- Epping | |
| - Standards- Albert | |
| 9. Executive Director's Updates | Wasta |
| - February Monthly Executive Director's Report | |
| - Make It OK! Linn County 'Community Call To Action' on March 11 th | |
| - Upcoming Commission Member Anniversaries / Re-Elections | |
| - 2021 1 st Avenue Parkway Improvement Project Update | |
| - MedQuarter Restaurant Promotional Event March 22-26 | |
| 10. Other Business | Rice |
| 11. Adjourn | Rice |

*** The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- Downtown SSMID
- CVNB SSMID

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING

May 12, 2021, 8:00 – 9:30am
Location TBD