

# Cedar Rapids Medical SSMID Commission

## Meeting Agenda

March 9, 2022 | 8:00 a.m. – 9:30 a.m.

Physicians' Clinic of Iowa, Community Room, 3<sup>rd</sup> Floor of Medical Pavilion 1, 202 10<sup>th</sup> Street SE

Park in the Second Avenue parking ramp (860 Second Avenue SE), take the skywalk across 10<sup>th</sup> Street. As you enter the building there is an elevator to your left, go to the 3<sup>rd</sup> Floor, turn right, the Community Room is on your right. Masks required in the common areas of the facility and by personal preference at the meeting with social distancing.

1. Welcome & Call to Order Rice
2. Welcome Eric Dalton to Medical SSMID Commission Rice
3. Congratulations to Tim Charles on His Planned Retirement Rice
4. Welcome to Mayor Tiffany O'Donnell, Comments Rice
5. Consent Agenda Rice
  - a. January Meeting Minutes
  - b. January and February Financials
6. Nominate Lisa Gleason for Appointment to Medical SSMID Commission Rice /Wasta
7. Review / Discuss Committees and Committee Members Rice/Wasta
8. Discuss Core District Collaboration Efforts Rice
9. Discuss Executive Director Annual Evaluation Results Rice
10. COVID Omicron Updates From Medical Community
11. 2022 Construction Project, 10<sup>th</sup> Street from 1<sup>st</sup> Avenue to A Avenue NE, Postponed Wasta
12. Overview of 10<sup>th</sup> Street / 8<sup>th</sup> Avenue / Mt. Vernon Road SE Roundabout Planning Wasta
13. District Marketing Initiative Updates Jensen/Wasta
  - '22/'23 Digital Marketing Campaign Update
  - Launch of GetHelpNowCR.com Mental Health Resources Landing Page
  - Spring MedQ Restaurant Promotion
14. Committee Updates\* Committee Chairs
  - Branding & Marketing- Jensen
  - Economic Development- Charles
  - Finance & Operations- Epping
  - Standards- Albert
15. Executive Director's Updates Wasta
  - February Monthly Executive Director's Report\*
  - 2022 Planter Update
  - 3<sup>rd</sup> Avenue Pedestrian Crosswalk Update
  - Child Care Center Initiative Update
  - A Avenue NE Mural Update
16. Other Business Rice
17. Adjourn Rice

**\* The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

### Reading Materials

- **Downtown SSMID**

*Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email [phil@themedquarter.com](mailto:phil@themedquarter.com) as soon as possible but no later than 48 hours before the event.*

**NEXT COMMISSION MEETING:** May 11, 2022, 8:00 – 9:30am, Location TBD