

Cedar Rapids Medical SSMID Commission

Meeting Agenda

March 8, 2023 | 8:00 a.m. – 9:30 a.m.

Physicians' Clinic of Iowa, Community Room, 3rd Floor of Medical Pavilion 1, 202 10th Street SE

Park in the Second Avenue parking ramp (860 Second Avenue SE), take the skywalk across 10th Street. As you enter the building there is an elevator to your left, go to the 3rd Floor, turn right, the Community Room is on your right.

Masks are not required however, attendees who have respiratory symptoms are asked to wear a mask.

1. Welcome & Call to Order Rice
2. Consent Agenda Rice
 - a. January Meeting Minutes (pages)
 - b. January and February Financials (pages)
3. Introduce Scott Freres, President of The Lakota Group, Inc. Wasta

Discuss 5 Year Master Plan Update

 - What have we completed?
 - What has changed?
 - What is the right process?
 - What is our timing/sense of urgency?
4. District Marketing Initiative Updates Jensen/Wasta/Woods
 - 2023 MedQ Perks+ Program
5. Committee Updates* Committee Chairs
 - Branding & Marketing- Jensen (page)
 - Economic Development- Niermann (page)
 - Finance & Operations- Epping (page)
 - Standards- Herb (page)
6. Executive Director's Updates Wasta
 - February Executive Director's Report* (pages)
 - Updates as time allows
7. Other Business Rice
8. Adjourn Rice

*** The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- **Downtown SSMID** (pages)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING: Wednesday, May 10, 2023