

Cedar Rapids Medical SSMID Commission

Meeting Agenda

March 20, 2024 | 8:00 a.m. – 9:30 a.m.

Cedar Rapids Bank & Trust, Lower Level Training Room, 500 1st Avenue NE

The Lower Level Training Room can be accessed by the elevator in the entrance lobby, or by the stairs inside the bank.

You are asked to park your vehicle in the parking spots on the east side of the parking lot facing 6th Street NE.

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| 1. Welcome & Call to Order | McGrane-Hop |
| 2. Welcome Brian Steffen to the Commission | McGrane-Hop |
| 3. Consent Agenda | McGrane-Hop |
| a. January Meeting Minutes (pages) | |
| b. January and February Financials (pages) | |
| 4. Discuss/Approve Budget for Creation of MedQuarter Improvement Foundation – 501(c)(3) | Epping/Wasta |
| 5. Executive Director 2023 Annual Review Results | McGrane-Hop |
| 6. Committee Updates and Executive Director Report* | Committee Chairs/Wasta |
| - Branding & Marketing- Jensen (page) | |
| - Economic Development- Greene (page) | |
| - Finance & Operations- Epping (page) | |
| - Standards- Herb (page) | |
| - Executive Director Report- Wasta (page) | |
| 7. Discussion Facilitated by The Lakota Group re: Master Development Plan Update and New 5-Year Action Strategies | Wasta |
| 8. Formal Adoption of MedQuarter Master Development Plan Update and New 5-Year Action Strategies | McGrane-Hop |
| 9. Other Business | McGrane-Hop |
| 10. Adjourn | McGrane-Hop |

*** The Committee Chair reports and Executive Director’s report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- Downtown SSMID (pages)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING: Wednesday, May 8, 2024