

Cedar Rapids Medical SSMID Commission

Meeting Agenda

May 13, 2020 | 8:00 a.m. – 9:30 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/87418984882>

Meeting ID: 874 1898 4882

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| 1. Welcome & Call to Order | Smith |
| 2. Consent Agenda | Smith |
| a. March Meeting Minutes (pages) | |
| b. March and April Financials (pages) | |
| c. January – March 2020 Investment Reports (pages) | |
| 3. Discussion of impacts of COVID-19 on District Stakeholders and how the SSMID might help | All |
| 4. Discussion of current District initiatives and potential adjustments | Smith/Neumann |
| 5. Update on MPIP for 2020 – 1 st Avenue from 6 th – 10 th Street, project phasing (pages) | Wasta |
| 6. Digital Marketing Campaign Update (page) | Jensen/Wasta |
| 7. Core District Loop Update | Wasta |
| 8. Committee Updates* | Committee Chairs |
| - Branding & Marketing- Jensen (page) | |
| - Economic Development- Charles (page) | |
| - Finance & Operations- Epping (page) | |
| - Standards- Albert (page) | |
| 9. Executive Director's Updates | Wasta |
| - April Monthly Executive Director's Report (page) | |
| 10. Other Business | Smith |
| 11. Adjourn | Smith |

*** The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- Downtown SSMID (pages)
- CVNB SSMID (pages)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING

July 8, 2020, 8:00 – 9:30am

Location TBD