

Cedar Rapids Medical SSMID Commission

Meeting Agenda

May 12, 2021 | 8:00 a.m. – 9:30 a.m.

Zoom Meeting: <https://us02web.zoom.us/j/84349813515?pwd=a2R4ODRBMkJJZ2dJc29NbTR5U0RxZz09>

Meeting ID: 843 4981 3515

Passcode: 812138

The Cedar Rapids Medical Self-Supported Municipal Improvement District will hold an electronic meeting on March 10, 2021 at 8:00 a.m. An electronic meeting is being held because a meeting in person is impossible or impractical due to concerns for the health and safety of Commission members, staff and the public presented by COVID-19.

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| 1. Welcome & Call to Order | Rice |
| 2. Consent Agenda | Rice |
| a. March Meeting Minutes | |
| b. March and April Financials | |
| c. January – March Investment Account Summary Reports | |
| 3. New COVID and Vaccination Updates from Commission Members | All |
| 4. Commission Member Nominations / Re-Elections | Rice |
| 5. Discussion of preliminary FY'22 budgets | Epping/Wasta |
| 6. District Marketing Initiative updates | Jensen/Wasta |
| - '20/'21 Digital Marketing Campaign | |
| - Medical District Awareness Campaign | |
| - Banner Replacement Project | |
| - Medical SSMID 10 th Anniversary Event(s) | |
| 7. Committee Updates* | Committee Chairs |
| - Branding & Marketing- Jensen | |
| - Economic Development- Charles | |
| - Finance & Operations- Epping | |
| - Standards- Albert | |
| 8. Executive Director's Updates | Wasta |
| - April Monthly Executive Director's Report | |
| - 2021 1 st Avenue Parkway Improvement Project Update | |
| - Tree Stump Removal Project Update | |
| - Meals To Go From the MedQ Promotion Recap | |
| 9. Other Business | Rice |
| 10. Adjourn | Rice |

*** The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- Downtown SSMID
- CVNB SSMID

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING

July 14, 2021, 8:00 – 9:30am

Location TBD