

Cedar Rapids Medical SSMID Commission

Meeting Agenda

November 11, 2020 | 8:00 a.m. – 9:30 a.m.

Zoom Meeting: <https://us02web.zoom.us/j/86478829349?pwd=MWwyaUhzakowZWZzWUhXTWZRY1dCdZ09>

The Cedar Rapids Medical Self-Supported Municipal Improvement District will hold an electronic meeting on November 11, 2020 at 8:00 a.m. An electronic meeting is being held because a meeting in person is impossible or impractical due to concerns for the health and safety of Commission members, staff and the public presented by COVID-19. An electronic meeting is allowed by Iowa Code Section 21.8 and Governor Reynolds' Proclamations of Disaster Emergency.

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| 1. Welcome & Call to Order | Rice |
| 2. Consent Agenda | Rice |
| a. September Meeting Minutes (pages) | |
| b. September and October Financials (pages) | |
| c. July – September Investment Account Summary Reports (pages) | |
| 3. New COVID updates from Commission members | All |
| 4. New Derecho updates from Commission members | All |
| 5. Discussion/Approval of changes in Medical SSMID leadership roles | Rice |
| 6. Discussion/Approval of Medical SSMID FY '21/'22 Levy Rate and Budget | Rice/Wasta |
| 7. Discussion/Approval of Medical SSMID FY '21/'22 Expenditure Budget (page) | Epping/Wasta |
| 8. Discussion of 2021 Action Strategies (page) | Rice |
| 9. Discussion of 2020 Executive Director's Review Process | Rice/Jensen |
| 10. District Marketing Initiative updates | Jensen/Wasta |
| - '20/'21 Digital Marketing Campaign | |
| 11. Committee Updates* | Committee Chairs |
| - Branding & Marketing- Jensen (page) | |
| - Economic Development- Charles (page) | |
| - Finance & Operations- Epping (page) | |
| - Standards- Albert (page) | |
| 12. Executive Director's Updates | Wasta |
| - October Monthly Executive Director's Report (page) | |
| - Child Care Center Initiative Update | |
| 13. Other Business | Rice |
| 14. Adjourn | Rice |

*** The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.**

Reading Materials

- **Downtown SSMID** (pages)
- **CVNB SSMID** (pages)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING
January 13, 2021, 8:00 – 9:30am
Location TBD