

Cedar Rapids Medical SSMID Commission

Meeting Agenda

November 9, 2022 | 8:00 a.m. – 9:30 a.m.

Physicians' Clinic of Iowa, Community Room, 3rd Floor of Medical Pavilion 1, 202 10th Street SE

Park in the Second Avenue parking ramp (860 Second Avenue SE), take the skywalk across 10th Street. As you enter the building there is an elevator to your left, go to the 3rd Floor, turn right, the Community Room is on your right.

Masks are not required however, attendees who have respiratory symptoms are asked to wear a mask.

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| 1. Welcome & Call to Order | Rice |
| 2. Welcome Dr. Eric Griggs to Medical SSMID Commission | Rice |
| 3. Consent Agenda | Rice |
| a. October Meeting Minutes | |
| b. October Financials | |
| c. Medical SSMID June 30, 2022 Year End Financials | |
| 4. Appoint Pauline Herb to Chair Standards Committee | Rice |
| 5. Review SWOT Analysis and Prioritization Exercise Results from October 12 Meeting (pages 14-15) | Kraft/Wasta |
| 6. Review Status of 2022 Actions Strategies | Wasta |
| 7. Assemble/Discuss/Approve 2023 Action Strategies | Kraft/Wasta |
| 8. Discuss 2023 Commission Meeting Schedule (Dates, Time, Frequency) | Wasta |
| 9. District Marketing Initiative Updates | Jensen/Wasta |
| - MedQ Perks Program | |
| - 2022 Holiday Lighting, Display, and Banners | |
| 10. Committee Updates* | Committee Chairs |
| - Branding & Marketing- Jensen | |
| - Economic Development- Niermann | |
| - Finance & Operations- Epping | |
| - Standards (page 21) | |
| 11. Executive Director's Updates | Wasta |
| - September and October Executive Director's Reports* | |
| - Child Care Center Initiative Update | |
| - 2023 10 th Street from 1 st Avenue to A Avenue NE Project Update | |
| - 2023 Planter Plan | |
| - 2024 8 th Avenue / 10 th Street / Mt. Vernon Road SE Roundabout Project Update | |
| - 2024 A Avenue from 7 th Street to 10 th Street NE Project Update | |
| 12. Other Business | Rice |
| 13. Adjourn | Rice |

* The Committee Chair reports and Executive Director's report are submitted in writing and included in the agenda packet for your review prior to the meeting.

Reading Materials

- Downtown SSMID (pages 26-28)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, should contact Phil Wasta at 319-361-8620 or email phil@themedquarter.com as soon as possible but no later than 48 hours before the event.

NEXT COMMISSION MEETING: TBD